

# Dr. Jan Gniza

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## Work

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Since Feb 2017	<b>Researcher, lecturer, and programme coordinator (<i>wissenschaftlicher Mitarbeiter</i>)</b> Chair of Sociology and Empirical Research Methods, FAU Erlangen-Nürnberg <ul style="list-style-type: none"><li>• Research: inequality perceptions, regions, EU cohesion policy, employer reputation, experiments, digital behavioural data and text analysis.</li><li>• Administered data collection: conceptualising and leading fieldwork for five experimental projects with more than 8000 respondents from DE, US, UK.</li><li>• Mentoring: supervising student assistants and more than 30 empirical theses.</li><li>• Governance: quality management and marketing B.A Socioeconomics, enrolments increased by approx. 15%, chairing programme committees, talks for pupils, student advisor, selection committee M.Sc. Labor Market and Human Resources.</li></ul>
Mar 2015 - Jan 2017	<b>Intern and student assistant market research</b> , Company GfK in Nuremberg Feasibility checks, control of field-relevant figures, coordinating int. sample partner.
Sep 2012 – Oct 2012	<b>Intern EU Representation</b> , German Federal Employment Agency Brussels (Belgium) Analyses on current political issues, reporting from EU Commission and Parliament.
2009-2010	<b>Compulsory military service</b> . Information technology battalion, Murnau, Germany.

## Education

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Nov 2023	<b>Dr. rer. pol. Social Science (<i>summa cum laude</i>)</b> , FAU Erlangen-Nürnberg. Title: Public attitudes towards reducing regional inequalities: Insights from three German survey experiments. Supervisor: 1. Martin Abraham and 2. Tobias Wolbring. Hermann Gutmann Prize for special scientific achievements.
Sep 2016	<b>Master of Science in Socioeconomics</b> , FAU Erlangen-Nürnberg Thesis: Compliance with Social Norms and Division of Labour: A lab experiment.
2014	<b>MA exchange Student</b> , Indian Institute of Management Udaipur India. DAAD funded.
Sep 2013	<b>Bachelor of Arts in Socioeconomics</b> , FAU Erlangen-Nürnberg Major in Empirical Research Methods with a specialisation in Economic Policy.

## Publications

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4. **Gniza, J., & Wrede, M.** (2022). Public Acceptance of Regional Redistribution in Germany: A Survey Experiment on the Perceived Deservingness of Regions. *Journal of Social Policy*. [Link](#).
  3. **Gniza, J., Abraham, M., Lehmann, I., & Lorek, K.** (2022). Expecting equality or efficiency? A factorial survey on the justice perception of regional redistributive policies. *Regional Studies*, 56(11), 1934-1948. [Link](#).
  2. Abraham, M., **Gniza, J.**, & Ostermann, K. (2021). How Can Employers Signal Trustworthiness to Job Seekers? Determinants of Employer Reputation. In *Rationality in Social Science* (pp. 269-292). Springer VS, Wiesbaden. [Link](#).
  1. Abraham M., Brenner T., Eberle J., **Gniza J.**, Lehmann I., Wardenburg S., Wrede M. (2020). Gerechtigkeit schlägt Effizienz: Prinzipien der regionalen Umverteilung (English: Justice Beats Efficiency: Principles of Regional Redistribution). *Sozialer Fortschritt*, 69, 73-95. [Link](#).

## Policy advice

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Sep 2023	Invited to the conference on “Shaping Regional Transformation” of the German Federal Ministry of Economic Affairs and Climate Action with Minister Robert Habeck.
Sep 2022	Talk at Commissioner’s Seminar Series on EU Cohesion Policy in Brussels, Belgium. Discussion of my latest research project with EU Commissioner Elisa Ferreira and leaders of the Directorate-General for Regional and Urban Policy (DG REGIO). <a href="#">Link</a> .

## Work in Progress

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- Public support for reducing regional inequalities: A survey experiment. With Martin Abraham.
- Perceived fairness of government support for different regions: A survey experiment in German decline and growth regions. Single authorship.
- To whom is given from whom is taken? A survey experiment on public preferences for both sides of redistribution. With Licia Bobzien and Tilman Wörz.
- The rural urban divide on YouTube: A text and sentiment analysis.
- Can reputation substitute salary? Two survey experiments on how German job seekers screen employer. With Martin Abraham and Kerstin Ostermann.
- Different standards for promotion decisions? A vignette experiment on natives and migrants in Germany, UK, and US. Together with Martin Abraham, Andreas Damelang, and Tobias Wolbring

## Teaching

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Okt 2022	Gave a two-day workshop on factorial survey experiments for more than 20 researchers at the Uni Trento, Italy (together with Andreas Damelang). <a href="#">Link</a> .
Since 2022	Digital Social Science: Youtube scraping and analysis (BA). Seminar designed by me. Students learn to scrape and analyse digital behavioural data using R. Evaluation 1.3. Proposed by students for University Teaching Award. Content and excerpt see <a href="#">Link</a> .
Since 2019	Empirical research methods I and II tutorial (BA) using Stata. Data processing, correlations, regression analysis. Total 300+ students. Evaluations 1.6 to 1.9.
2017 & 2018	Applied research project seminar (MA). Students design, conduct, and analyse experimental designs with surveys and in the lab. Topic: Employer reputation.

## Project

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2016 - 2018	Part of the project <b>“Equal Living Conditions – Perceived Fairness and Economic Effects of Place-Based Policies”</b> funded by the Volkswagen Foundation (total volume 842,285€). Responsible for data collection with 38,000€ budget (5000+ respondents). Writing reports for continued grant approval. Organizing policy workshop.
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## Conference talks

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Aug 2023	Annual meeting American Sociological Association (ASA) Philadelphia, USA
Jul 2023	European Survey Research Association (ESRA) Conference Mailand, Italy.
Jun 2023	Effort and Social Inequality Conference Madrid, Spain
Sep 2022	German Sociological Association (DGS) Conference Bielefeld, Germany.
Apr 2022	Research Committee 28 Social Stratification (RC28) Conference London, UK.
Sep 2021	Academy of Sociology (as) Conference on Cohesive Societies (online poster).
Sep 2021	European Sociological Association (ESA) Conference Barcelona (online).
Nov 2019	Analytical Sociology Seminar in Venice, Italy (Poster).
Aug 2019	European Survey Research Association (ESRA) Conference Zagreb, Croatia.
Apr 2019	Research Committee 28 Social Stratification (RC28) Conference Frankfurt, Germany.
Nov 2018	Analytical Sociology Seminar in Venice, Italy (Poster).
Mar 2018	Conference on Regional Inequalities 2018 in Marburg, Germany.

## Skills and Interests

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Software	Stata, R, Python (basics), Excel, Z-tree (for lab experiments), Camtasia (video editing). Experience with data scraping via the YouTube API and Machine Learning using R.
Attended workshops	Introduction to Machine Learning   Linking Twitter & Survey Data   Automatic Sampling and Analysis of YouTube Data   What is my Research Story?   How to tell the media?   Advising students for programme coordinator   Moderation of discussion
Languages	German (native), English (fluent), French (basics).
Interests	India, running, politics, ice hockey, fav. book: The Three Body Problem (Cixin Liu).